

# SCRUM FOR BOSSSES

Hi boss, we  
kept it  
really simple!

*“This book contains  
everything you  
need to know...and  
more!”*



QS<sup>2</sup>POINT



# INTRODUCTION TO SCRUM

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# 1 Introduction to SCRUM

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## 1.1 What is SCRUM?

Scrum is an agile project management methodology that enables teams to deliver complex products by emphasizing collaboration, flexibility, and iterative development. It provides a framework for managing projects, particularly in software development, where requirements and priorities often change rapidly. Scrum promotes adaptive planning, continuous improvement, and self-organization within cross-functional teams, fostering a highly flexible and transparent work environment.

## 1.2 When was UX introduced?

Scrum was introduced in the early 1990s by Jeff Sutherland and Ken Schwaber. They initially formulated Scrum as a way to improve the development process at Easel Corporation, where they were working at the time. However, Scrum's principles and practices quickly gained recognition and found broader applications beyond the software industry.

## 1.3 The Basics

Scrum operates based on a set of core principles. It revolves around a series of short, time-boxed iterations called "sprints" that typically last from one to four weeks. Each sprint focuses on delivering a potentially shippable product increment, allowing for frequent inspection and adaptation. The Scrum framework consists of specific roles, including a Product Owner, Scrum Master, and Development Team, who collaborate closely throughout the project. Key artifacts, such as the Product Backlog and Sprint Backlog, facilitate transparency, prioritization, and progress tracking.

## 1.4 What made SCRUM popular?

Scrum gained popularity due to several reasons. First, it addressed the shortcomings of traditional waterfall methods by embracing change and continuous improvement. Scrum's adaptive nature allows teams to respond quickly to evolving requirements and customer feedback. Second, Scrum promotes collaboration, communication, and cross-functional teamwork, promoting a sense of ownership and shared responsibility. Third, Scrum's iterative approach and regular inspections enable early detection of issues, reducing risks and increasing the likelihood of project success.

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## 2 The Shortest Summary Ever

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Scrum is an agile project management methodology that enables teams to flexibly and collaboratively deliver complex products. Introduced in the 1990s, it emphasizes iterative development, frequent inspections, and continuous improvement. Scrum's popularity stems from its ability to address the limitations of traditional approaches, embracing change while promoting collaboration and cross-functional teamwork. By fostering adaptive planning and close stakeholder involvement, Scrum helps teams navigate uncertainties and deliver value more effectively.