MONDAY.COM
FOR
BOSSES

BY LUIS GABRIEL MENDEZ

Hi boss, we kept it really simple!

"This book contains everything you need to know...and more!"

QS²POINT

INTRODUCTION TO MONDAY.COM

By Luis Gabriel Méndez

1. Introduction to Monday.com

1.1. What is Monday.com?

Monday.com is a web and mobile app work management platform to build and manage projects and workflows, self-defined as a Work Operating System platform.

1.2. When was Monday.com introduced?

Created in 2010 as an internal tool for Wix.com, the product was released to the market in February 2012 as a project management start-up named daPulse. It was rebranded in November 2017 to Monday.com because no one could figure out what its name meant. The company claims Monday.com is more aligned to improve working together as humans. The platform's capabilities include prebuilt automation and integrations with other work apps. With their API v2, the user can pull/alter all kinds of data seamlessly, allowing the integration of any system with monday.com.

1.3. The Basics (a. k. a. What the Boss Should Know?)

- Monday as RPA (Robotic Process Automation): All the workflows not included in your legacy systems can be implemented on Monday.
- Monday as Enterprise Project Management repository: All project management at the executive level can be easily implemented on Monday.
- Monday as Business Governance: Business rules can be seamlessly set up as a new Monday block using APIs.
- Monday as Platform Integrator: Integration with other platforms might be as simple as configuring a recipe or third party or can be done with an API.
- Monday as Communication Hub: All business-related communications connected to a source of information can occur in one single place.

1.4. The Learning Curve

Although more than 200 templates are prebuilt and included, your game-changer is selecting your first workflow or project to manage and map it to one of those templates. Monday.com can grow at the same pace as the user's learning curve. It can be learned faster if the first workflows are those that are updated or consulted daily. The most used integrations are entirely integrated with the product, so it's straightforward to send email notifications, connect with slack, and more. With plenty of tutorial videos and documentation, the user can learn independently or get support from certified companies.

1.5. Shortest Summary Ever

Monday.com allows creating personalized, evolvable, and integral workflows, a truly WorkOS that grows with you.

2. A Note From the Writer

It's really easy to discard Monday.com after the trial. The main reason is not recognizing your workflows properly and choose the one to start with.

My recommendation is: pick one simple, daily recurrent, no more than five people workflow to start. If you are already working that workflow in a spreadsheet or with email, the better. Keep it simple at the beginning, and let it grow and evolve at your own pace.